

ASES 2025
Annual Meeting
Special Interest Groups



Advocacy: From Awareness to Action

“WTF – Winning the Fight: Why Advocacy Matters”

Chairs: Brad Bushnell, MD, MBA, Scott Steinmann, MD

Thursday, October 16th, 2025 | 10:10 am – 11:25 am

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| 10:10 am | What Your ASES Advocacy Team Does for You
<i>Scott Steinmann, MD</i> |
| 10:20 am | The Big Beautiful Bill – How it Impacts Your Practice
<i>Adam Bruggeman, MD (Chair, AAOS Advocacy Council)</i> |
| 10:35 am | Not Too Big To Fail – Perspectives from the C-Suite
<i>Greg Apel, MD (CMO, Sharp Coronado/Grossmont)</i> |
| 10:50 am | The Survival of Orthopedics
<i>John Moor, MD</i> |
| 11:05 am | Advocacy Strategies for Winning the Fight (w/Audience Q&A)
<i>Hafiz Kassam, MD</i> |
| 11:25 am | Adjourn |