

ASES 2025
Annual Meeting
Special Interest Groups



Advocacy: From Awareness to Action

"WTF - Winning the Fight: Why Advocacy Matters"

Chairs: Brad Bushnell, MD, MBA, Scott Steinmann, MD

Thursday, October 16th, 2025 | 10:10 am – 11:25 am

10:10 am What Your ASES Advocacy Team Does for You

Scott Steinmann, MD

10:20 am The Big Beautiful Bill – How it Impacts Your Practice

Adam Bruggeman, MD (Chair, AAOS Advocacy Council)

10:35 am Not Too Big To Fail – Perspectives from the C-Suite

Greg Apel, MD (CMO, Sharp Coronado/Grossmont)

10:50 am The Survival of Orthopedics

John Moor, MD

11:05 am Advocacy Strategies for Winning the Fight (w/Audience Q&A)

Hafiz Kassam, MD

11:25 am Adjourn