

PROSPECTUS

2027 Industry Partner Opportunities

ASES Winter Summit – Open Meeting & Mastering the Elbow

February 16–20, 2027

Signia by Hilton Diplomat Beach Resort
Hollywood, FL

ASES 2027 Annual Meeting

October 13–16, 2027

Gaylord National Resort & Convention Center
National Harbor, Maryland



**AMERICAN SHOULDER
AND ELBOW SURGEONS**

WELCOME!

Dear ASES Industry Partners,

On behalf of the American Shoulder and Elbow Surgeons, we are pleased to invite you to support two exceptional and complementary opportunities in 2027—the **ASES Winter Summit** and the **ASES Annual Meeting**.

The **ASES Winter Summit (February 16–19, 2027, Signia by Hilton Diplomat Beach Resort, Hollywood, Florida)** marks an exciting new addition to our portfolio. Designed as an **Open Meeting** it welcomes both members and non-members, creating a broader and more diverse audience. With Canada recognized as an invited nation, we anticipate strong participation from orthopedic surgeons and allied health professionals across North America. In addition, the South Florida location is expected to draw international attendees, particularly from Europe and South America. The program will emphasize interaction, collaboration, and fresh perspectives, offering a unique setting for engagement across a wide-ranging audience. **Mastering the Elbow**, offered as an add-on to the ASES Winter Summit, provides an additional opportunity for sponsors to connect with attendees through a specialized educational experience.

In contrast, the **ASES Annual Meeting (October 13–16, 2027, Gaylord National Resort, National Harbor, Maryland)** remains the cornerstone event you know and value—steeped in tradition and recognized for its high-caliber scientific program and focused audience of leaders in shoulder and elbow care. With continued growth year over year, it has become a must-attend event on our members' calendars and a consistent forum for presenting cutting-edge research, advancing clinical knowledge, and fostering meaningful professional connections. Its reputation and reliability make it a can't-miss opportunity to engage with a highly committed and specialized audience.

While these meetings share the ASES commitment to excellence, each offers a distinct experience in terms of audience, environment, and engagement opportunities. Together, they provide a comprehensive platform to connect with our community across different settings and moments in the year.

We invite you to partner with us in supporting both meetings and maximizing your organization's reach and impact within the shoulder and elbow community. Sponsorship opportunities have been thoughtfully designed to align with the unique character of each event while delivering meaningful value to our partners.

Additional details, including sponsorship packages and engagement opportunities, are outlined in this Prospectus, and we welcome the opportunity to discuss how we can best align these offerings with your goals.

Thank you for your continued partnership and support of ASES.

Sincerely,

Dr. Anthony Miniaci ASES President, 2025–2026
Dr. April D. Armstrong ASES President, 2026–2027

INTRODUCTION

ASES WINTER SUMMIT

February 16-19, 2027
Hollywood, FL



Anthony Miniaci, MD, FRCSC
2025-2026 ASES President



Sara L. Edwards, MD
Program Co-Chair



Andrew Jawa, MD
Program Co-Chair



Eric T. Ricchetti, MD
Program Co-Chair

ASES 2027 ANNUAL MEETING

October 13-16, 2027
National Harbor, MD



April D. Armstrong, MD, FRCSC
2026-2027 ASES President



Caroline M. Chebli, MD
Program Co-Chair



Surena Namdari, MD, MSc
Program Co-Chair



Gary F. Updegrave, MD
Program Co-Chair

WHY SUPPORT?

BENEFITS OF SUPPORTING 2027 ASES EVENTS:

As an ASES Industry Partner, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers!
- Introduce new products and services!
- Expand your market reach and strengthen existing relationships!
- Generate new sales leads!

BENEFITS OF COMMITTING TO BOTH:

- Maximize your investment with preferred pricing available to industry partners who commit to supporting both ASES 2027 meetings.
- Maintain a consistent presence with the shoulder and elbow community through participation in two premier ASES events.
- Connect with a broad audience of surgeons, researchers, educators, and emerging leaders across multiple meeting formats and settings.
- Build deeper, more meaningful engagement with ASES members by creating multiple touchpoints throughout the year.
- Showcase your latest technologies, solutions, and services to highly engaged attendees seeking advancements in shoulder and elbow care.
- Engage with diverse attendee groups, including established surgeons, early-career physicians, fellows, researchers, and practice leaders.
- Participate in educational, social, and networking events that foster valuable conversations and long-term partnerships.
- Reinforce your organization's dedication to advancing shoulder and elbow surgery through ongoing support of ASES education, research, and professional development initiatives.
- Align your organization with the leading society dedicated to shoulder and elbow care and support programs that advance innovation, education, and patient outcomes.
- NEW FOR WINTER SUMMIT: Thursday Lunch in the Exhibit Hall

ALL ASES INDUSTRY PARTNERS RECEIVE:

- Attendance at the Welcome Receptions with attendees, faculty, & guests.
- Recognition at the podium by ASES leadership and on main session screens during breaks.
- Publicized level of support on the ASES website six weeks in advance of the meetings.
- Prominent recognition signage displayed at the meetings by level of support.
- List of attendees with mailing addresses available 15 days prior to the meeting.
- Presence in the exhibit area with several unopposed exhibit hours to display products and engage with meeting attendees.

BENEFITS OF SUPPORTING

Levels:*	\$300k+	\$200k-\$299,999	\$100k-\$199,999	\$50k-\$99,999	\$0-\$49,999
Acknowledgement with logo on website, onsite program, onsite signage, mobile app	X	X	X	X	X
Participant list, consent-only (includes name, institution, city/state)	X	X	X	X	X
Additional complimentary booth personnel badges	6	4	2	1	
One Mobile App push notification	X	X	X		
One non-agenda event promotion in daily meeting email to attendees	X	X			
Branded social media post on ASES channels	X	X			
Dedicated email to registered delegates to promote partner's meeting events	X				
Dedicated social media post	X				

Benefits will be applied to both meetings

*Combined spend of both meetings

2027 OPPORTUNITIES

I. EXHIBIT HALL

The Exhibit Hall will serve as the central gathering hub for all participants over the course of the events, allowing your company the opportunity to showcase your latest products and services to all attendees.

I(A). EXHIBIT BOOTH:

Both Meetings

One Meeting

Per 10 x 10 Booth: \$12,500

\$15,000

WHAT COMES WITH YOUR BOOTH RENTAL?

- 8'-high draped back wall, 3'-high draped sidewalls
- One (1) six-foot draped table, Two (2) chairs, One (1) wastebasket
- Annual Support level acknowledgement placard
- Exclusive, non-conflicting exhibit hall hours to meet attendees
- Networking opportunities that include daily breakfast, receptions, and refreshment breaks
- Complimentary company name listing in attendee print program (subject to print deadlines) and conference mobile app
- Publicized level of support on the ASES website six weeks in advance of the meeting
- List of attendees with mailing addresses available 15 days prior to the meeting
- Overnight exhibit hall perimeter security
- Attendee badges will be barcoded for lead collection (Additional cost)

I(B). INDUSTRY MEETING ROOMS:

Price Per Meeting Per Room:
\$6,000

These turnkey rooms offer a convenient, professional setting to host one-on-one meetings, small group discussions, or product demos right within the exhibit hall. Each room includes a secure four-wall Gem Panel system with a locking door, identification signage, one table, and four chairs, providing both privacy and visibility. This is a great opportunity to engage with attendees in a quiet, branded environment while staying at the center of the action. Space is limited—book your meeting room today to maximize your impact at the event!



2027 OPPORTUNITIES

II. EDUCATION AND THOUGHT LEADERSHIP

The ASES 2027 meetings are your source for access to top surgeons dedicated to the field of shoulder and elbow surgery, and your organization has several opportunities to support efforts to showcase the newest techniques and research associated with the field.

II(A). INDUSTRY WORKSHOPS:

	<u>One Meeting</u>	<u>Both Meetings:</u> <i>(Price per workshop)</i>
50 People:	\$15,000	\$13,500
75 People:	\$20,000	\$18,500
100 People:	\$25,000	\$23,500

During the Winter Summit, the workshops will take place on Wednesday during lunch and Friday during breakfast hours. During the 2027 Annual Meeting, the workshops will take place on Thursday and Friday during lunch hours. The fee noted above is for one-day only. Due to high demand, if your company would like to have a workshop on more than one day (including additional divisions), you will be waitlisted for the second session, and confirmed only after all initial workshop requests are accommodated. Basic AV will be included in workshop fee; rooms will be pre-set to selected capacity in crescent rounds; room set changes and additional AV will be at requesting industry partner's expense. **Boxed lunch(breakfast) is included in the cost of the workshop.**

Space for workshops will be limited and available on a first-come, first-served basis. Please reserve early.

II(B). INDUSTRY PARTNER EVENTS:

	<u>Both Meetings</u>	<u>One Meeting</u>
Per Event:	\$15,000	\$20,000

Host a pre, post, or evening event in conjunction with the ASES Winter Summit and/or 2027 Annual Meeting. Your event registration will be managed through the official ASES registration link and the event will be designated as an "official" meeting activity. Sponsors are responsible for event logistics and arrangements, while ASES will provide promotional signage and marketing support. Registration lists and attendee contact information will be provided at regular intervals throughout the registration process. All event details must be finalized in advanced to align with the registration launch and maximize attendee exposure.



2027 OPPORTUNITIES

II(C). E-POSTER AREA:

Cost Per Meeting:

\$7,000 each (*Four available*)

\$25,000 for exclusive



The E-Poster area is one of the most visited spaces, where attendees gather to explore cutting-edge research from their peers. Positioned in a high-traffic area of the conference, each station offers maximum visibility and engagement. You will receive on-site signage featuring your company's logo, an ad in the event app directing attendees to the posters, and recognition in conference materials as an official Poster Area sponsor. There is also an opportunity to include an intro video to welcome attendees to the station. This is a great way to align your brand with innovation and support for advancing research in the field.

E-poster sponsorship offers extended brand visibility through the online e-poster experience, providing exposure beyond the meeting.

2027 OPPORTUNITIES

III. BRANDING & PROMOTION

III(A). VENUE SIGNAGE (BRANDING FEES):

Cost Per Meeting:

Single Placement = \$2,500

Two or Three Locations = \$5,000

Four or More Locations = \$7,500

Various opportunities available. Please contact ngoodkind@ases-assn.org to request a copy of the Branding Guides for each meeting location. Please note that production and install/dismantle is not included in the branding fees, and you will be billed back for these charges after the meeting. ASES will place the order on your behalf in order to group install/dismantle costs for all branding together to provide you with the best costs. You will work directly with the in-house vendor on production. We reserve the right to provide final approval to any and all materials.

III (B). SCHEDULE-AT-A-GLANCE METER BOARDS

\$5,000 each (*Four available per meeting*)

\$18,000 for exclusive (*per meeting*)

Gain high-impact visibility by sponsoring the Schedule-at-a-Glance Meter Boards, prominently displayed in a high-traffic area of the event. These boards provide attendees with essential daily schedules and serve as a go-to reference point—making your branding front and center all day long. Sponsors benefit from premium exposure and recognition on each day's board.

III(C). ROOM DROP:

Cost Per Meeting:

\$7,500

ASES will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each attendee in the ASES room block at the meeting hotel. Price is for drop only, sponsors are responsible for production of materials.



2027 OPPORTUNITIES

IV. ADVERTISING & MARKETING



III (A). PROGRAM GUIDE ADVERTISING

Cost Per Meeting:

Inside Front Cover: \$7,500

Full Page Ad: \$5,000

Inside Back Cover: \$7,500

Back Cover: \$10,000

1/2 Page Ad: \$3,000

Make your sponsorship and products known to attendees by placing an ad in our meeting Program Guides. Distributed to all attendees.

IV(B). DAILY EMAIL UPDATE:

Cost Per Meeting:

\$2,500 per day

\$8,000 for exclusive

Reach all meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.

IV(C). MOBILE APP PUSH NOTIFICATIONS:

\$2,000 each (*Limited availability*)

This is a terrific opportunity for you to drive traffic to your booth, workshop, or special event, or to simply promote your company's products and services to all attendees. Sponsor will provide messaging, and we will work with you to schedule this at the time of your choosing!

IV(D). CONFERENCE WI-FI

Cost Per Meeting:

\$15,000 (*Exclusive*)

Be the first thing that attendees see when they login to the conference wi-fi. You will be able to brand the landing page and have input on the password. Additionally, your support for this asset will be recognized in the program guide and in on-site signage.

2027 OPPORTUNITIES

IV(E). MOBILE APP

Cost Per Meeting:

\$15,000 (*Exclusive*)

Have your brand visible to all attendees throughout the meeting as the exclusive sponsor of the Mobile App. Your logo and advertising will be visible in multiple locations within the app, which is the primary communication tool for attendees on all meeting information!

IV(F). HOTEL KEY CARDS

Cost Per Meeting:

\$7,500 (*Exclusive*)

Welcome attendees to the hotel at check in by sponsoring the hotel key cards! Your message will appear on all keys distributed to attendees upon arrival. (Sponsor responsible for coordination and production with guidance from ASES).

MASTERING THE ELBOW ASES COURSE

February 19–20, 2027
Signia by Hilton Diplomat Beach Resort
Hollywood, Florida

Friday, February 19 | 2:00 p.m. – 6:00 p.m.
Saturday, February 20 | 7:00 a.m. – 12:00 p.m.

Following the ASES Winter Summit, Mastering the Elbow will provide an in-depth educational experience focused on the evaluation and management of complex elbow pathology. Designed for both shoulder and elbow specialists and general orthopedic surgeons, the course will feature expert faculty, case-based discussions, surgical technique presentations, and hands-on learning opportunities.

For industry partners, this focused ASES Elbow Course offers direct access to a highly engaged audience of surgeons seeking the latest innovations, technologies, and treatment solutions in elbow surgery.

ASES MASTERING THE ELBOW



Graham J.W. King, MD, FRCSC
Program Co-Chair



Mark E. Morrey, MD
Program Co-Chair

The Mastering the Elbow tentative faculty features an exceptional lineup of leading experts in elbow surgery, bringing together some of the best in the field to share their expertise, insights, and techniques.

Invited Faculty:

Yousif Atwan, MD, MSc, FRCSC
Armin Badre, MD, MSc, FRCSC
Jonathan Barlow, MD, MS
Deana Mercer, MD
Niloofer Dehghan, MD, MSc, FRCSC
Jonah Hebert-Davies, MD

Michael McKee, MD
Shawn O'Driscoll, PhD, MD
Dominique Rouleau, MD
Joaquin Sanchez-Sotelo, MD, PhD
Jennifer Tangtiphaiboontana, MD

MASTERING THE ELBOW ASES COURSE

STANDARD INDUSTRY SUPPORT: \$5,000

Multiple Opportunities Available

Benefits include:

- Tabletop exhibit with power in the dedicated course exhibit area
- Branded social media post on ASES channels
- Full-page, full-color advertisement in the Final Program
- Four (4) complimentary meeting badges
- Recognition from ASES leadership during the course
- Logo recognition on session screens during breaks
- Recognition in course materials and on the ASES website
- Attendee list with contact information provided 14 days prior to the course

EXCLUSIVE SAWBONE LAB SPONSORSHIPS: \$15,000 (TWO AVAILABLE)

One Sponsor Per Session

Sponsor Provides All Instruments, Implants, Sawbones, Supplies, and On-Site Support

Friday Afternoon Sawbone Lab OR Saturday Morning Sawbone Lab

Benefits include:

- Exclusive sponsorship and branding of the selected laboratory session
- Dedicated recognition from ASES leadership
- Signage and branding within the laboratory space
- Recognition in course materials and on the ASES website
- All benefits included with Standard Industry Support

SIGN-UP INSTRUCTIONS

IN ORDER TO ENSURE THAT YOU RECEIVE MAXIMUM BENEFITS WITH YOUR SUPPORT, PLEASE COMPLETE AND RETURN THE SIGN-UP FORM ON THE NEXT PAGE NO LATER THAN 10/1/2026. ONCE YOUR FORM IS RECEIVED, YOU WILL BE INVOICED FOR YOUR SELECTIONS AND A CONFIRMATION SUMMARY WILL BE GENERATED.

BOOTH ASSIGNMENT PROCESS:

Booth Selection for Winter Summit will begin in early October. You will be contacted based on 2026 Annual Support Levels, and assigned in the following order:

1. DOUBLE DIAMOND
2. DIAMOND
3. EMERALD
4. RUBY
5. SAPPHIRE
6. TOPAZ
7. NEW IN 2027 EXHIBITORS

NOTE: Date/Time your sign-up form is received by ASES will be used as the secondary sort criteria within support levels.

Please note: if you are not prepared to commit to Fall 2027, a separate prospectus will be distributed following the Winter Summit.



2027 ASES SIGN-UP FORM

Please complete this form and return to Nicole Goodkind (ngoodkind@ases-assn.org) by October 1st, 2026.

Company Name: _____

Company Contact: _____

Company Email: _____

SELECTIONS:

MULTI-MEETING SAVINGS: Use this section only if you are selecting these opportunities for both meetings.*

WINTER SUMMIT
QUANTITY

ANNUAL MEETING
QUANTITY

I(a): 10 x 10 Exhibit Booth	_____	_____	X	12,500
II(a): Lunch Workshops				
50 person	_____	_____	X	13,500
75 person	_____	_____	X	18,500
100 person	_____	_____	X	23,500
II(b): Industry Partner Events	_____	_____	X	15,000

*Amounts do not need to be same for each meeting

I. EXHIBIT HALL

I(a): 10x10 Exhibit Booth	_____	_____	X	15,000
I(b): Industry Meeting Rooms	_____	_____	X	6,000

II. EDUCATION AND THOUGHT LEADERSHIP

II(a): Lunch Workshop:				
50 person	_____	_____	X	15,000
75 person	_____	_____	X	20,000
100 person	_____	_____	X	25,000
II(b): Industry Partner Events	_____	_____	X	20,000
II(c): E-Poster Sponsor	_____	_____	X	7,000
E-Poster Exclusive Sponsor	_____	_____	X	25,000

III. BRANDING & PROMOTION

III(a): Venue Signage (Branding Fees):				
Single Placement	_____	_____	X	2,500
Two or Three Locations	_____	_____	X	5,000
Four or More Locations	_____	_____	X	7,500
III(b): Schedule at a Glance Meter Boards	_____	_____	X	5,000
Schedule at a Glance Exclusive	_____	_____	X	18,000
III(c): Room Drop	_____	_____	X	7,500

IV. ADVERTISING & MARKETING

IV(a): Program Guide Full Page Ad:				
Back Cover	_____	_____	X	10,000
Inside Front Cover	_____	_____	X	7,500
Inside Back Cover	_____	_____	X	7,500
Program Guide Full Page Interior Ad	_____	_____	X	5,000
Program Guide 1/2 Page Interior Ad	_____	_____	X	3,000

2027 ASES SIGN-UP FORM ADD HEADERS

	WINTER SUMMIT QUANTITY	ANNUAL MEETING QUANTITY		
IV(b): Daily Email Update				
Per Day	_____	_____	X	2,500
Exclusive	_____	_____	X	8,000
IV(c): Push Notifications	_____	_____	X	1,000
IV(d): Conference Wifi	_____	_____	X	15,000
IV(e): Mobile App	_____	_____	X	15,000
IV(f): Hotel Room Keys	_____	_____	X	5,000

V. MASTERING THE ELBOW

Standard Industry Support	_____	X	5,000
Exclusive Sawbone Lab Sponsorships	_____	X	15,000

TOTAL AMOUNT DUE: _____

COMPANY DETAILS:

Main Address: _____

Website: _____

Company Description (50 words maximum): _____

INDUSTRY PARTNER EVENTS INFORMATION:

Event Name: _____

Winter Summit or 2027 Annual Meeting: _____

Annual Meeting: _____

Event Audience: _____

Desired date/time: _____

PAYMENT INFORMATION: (Payment must be received before selections are confirmed)

TOTAL AMOUNT DUE: _____ Paying by check: _____ Paying by credit card: _____

*If paying by credit card, please submit your sponsor form to the ASES office now and you will be able to pay your balance online. A 2.5% processing fee will be added to all credit card payments.

FOR INTERNAL PURPOSES ONLY:

Company Name: _____ 2026 Support Level: _____

Date Received: _____ Time Received: _____

GENERAL/EXHIBIT INFORMATION

2027 ASES WINTER SUMMIT & ANNUAL MEETING

EXHIBIT RULES AND REGULATIONS

These Rules and Regulations govern exhibit participation at both the 2027 ASES Winter Summit, February 16–19, 2027, at the Signia by Hilton Diplomat Beach Resort, Hollywood, Florida, and the 2027 ASES Annual Meeting, October 13–16, 2027, at the Gaylord National Resort & Convention Center, National Harbor, Maryland. Where requirements differ by venue or meeting, specific information will be provided through the Exhibitor Service Manual and official exhibitor communications.

GENERAL EXHIBIT INFORMATION

ASES will furnish exhibiting companies with a standard exhibit space as outlined in the Exhibitor Service Manual for each meeting. The maximization of your booth space will be key to attendee engagement and traffic.

Any activities intended to attract attendees to an exhibit space, including giveaways, samples, food and beverage service, demonstrations, or promotional activities, must be conducted entirely within the confines of the exhibitor's assigned booth space. The purpose of the exhibits is to further the education of meeting attendees through product displays, demonstrations, and professional interaction.

Aisles and common areas may not be used for promotional activities and must remain unobstructed for attendee traffic. Activities must not interfere with neighboring exhibits or impede attendee movement throughout the exhibit hall. Exhibitors should avoid activities including, but not limited to, excessive noise, amplified audio, demonstrations that monopolize attendee time during exhibit hours, or events that conflict with official meeting programming.

Promotional gimmicks such as clowns, mimes, cartoon characters, or other entertainment deemed inconsistent with the professional nature of the meeting are prohibited.

Exhibitors are responsible for arranging and paying for all services not included in the standard exhibit package, including but not limited to electrical service, internet access, audiovisual equipment, labor, shipping, drayage, furnishings, and specialty signage. Ordering information and instructions specific to each venue will be provided by the official service contractor.

USE OF ASES NAME, INSIGNIA, OR LOGO

The name, insignia, logo, or other identifying marks of ASES may not be used in signs, advertisements, promotions, product literature, websites, social media, or other marketing materials without prior written permission from ASES.

Exhibitors may reference their participation in the 2027 ASES Winter Summit or the 2027 ASES Annual Meeting, including the meeting name, date, and location, only in connection with promoting their participation in the respective event.

WARRANTIES

ASES makes no warranties, express or implied, regarding the availability, suitability, or condition of the facilities, services, equipment, or accommodations provided by the host venue.

RESERVATION OF RIGHT TO MAKE CHANGES

Any matters not specifically covered herein shall be subject to the decision of the ASES Board of Directors and Executive Director. ASES reserves the right to make changes, amendments, additions, or interpretations to these Rules and Regulations as necessary for the orderly conduct of the meetings and exhibitions. Exhibitors will be notified of any substantive changes.

EXHIBIT RULES AND REGULATIONS

The terms and conditions contained herein are part of the exhibit application and constitute a binding agreement between the exhibiting company and ASES.

By applying for exhibit space, the exhibiting company and its employees, representatives, contractors, and agents agree to comply with all rules and regulations outlined in this prospectus. Whenever practical, disciplinary action for violations may be progressive; however, ASES reserves the right to impose more severe penalties, including denial, restriction, or termination of exhibit participation at its sole discretion.

In the event of exhibit restriction or removal, ASES shall not be liable for any refund of exhibit fees or reimbursement of expenses incurred by the exhibitor.

It is the responsibility of the exhibiting company to ensure that all personnel involved in exhibit planning, installation, operation, and dismantling are aware of and comply with these rules and conduct themselves in a professional manner throughout the meeting.

EXHIBIT SPACE OCCUPANCY

Exhibitors are responsible for monitoring and staffing their exhibit space at all times during official exhibit hours. Exhibits must be staffed by registered representatives of the exhibiting company.

An exhibitor is responsible for the conduct and appearance of its employees, contractors, and agents. A representative of the exhibiting company must be present during all exhibit hall hours.

Any exhibit space not occupied and fully installed by the conclusion of the published move-in period may be reassigned by ASES without notice or refund.

Exhibitors may not dismantle or begin dismantling their booths prior to the official closing of the exhibit hall. Specific move-out schedules will be communicated in the Exhibitor Service Manual for each meeting.

DAMAGE TO PROPERTY

Exhibitors shall be financially responsible for any damage caused to the host venue, exhibit hall, or related property by the exhibitor, its employees, contractors, or agents.

No nails, tacks, screws, adhesives, or other materials that could damage walls, floors, ceilings, furnishings, or fixtures may be used without approval from the venue.

EXHIBIT SPACE POLICY

Exhibitors may not enter another exhibitor's booth space, photograph exhibits, inspect products, or conduct investigations without the express permission of that exhibitor.

Exhibitors may not enter unstaffed exhibit spaces at any time.

Canvassing, soliciting, or distributing promotional materials outside the exhibitor's assigned booth space is prohibited. Materials may not be distributed to other exhibitors without their consent.

All business activities must be conducted within the exhibitor's designated space.

ASES staff and authorized representatives shall have access to all exhibit areas as necessary to perform their official duties.

LOSS OR DAMAGE

All property of the exhibitor remains under the exhibitor's custody and control during transportation, installation,

GENERAL/EXHIBIT INFORMATION

exhibition, and dismantling.

Neither ASES, the host venue, RPMXPO, nor any of their respective officers, directors, employees, agents, contractors, or representatives shall be responsible for loss, theft, damage, destruction, or injury to the exhibitor's property arising from any cause.

The exhibitor expressly waives any claim against the foregoing parties except in cases of gross negligence or willful misconduct.

Exhibitors are encouraged to secure appropriate insurance coverage for exhibit materials, equipment, merchandise, and other property. Valuable items such as laptops, tablets, and mobile devices should be secured or removed from the exhibit hall when unattended.

EXHIBIT MATERIALS

Items considered appropriate for distribution include educational materials and modest promotional items such as pens, pencils, note pads, calendars, luggage tags, mugs, mouse pads, and key chains.

The distribution of balloons, noisemakers, tobacco products, vaping products, or any item deemed inappropriate by ASES is prohibited.

EXHIBITOR REGISTRATION

Advance exhibitor registration will be available to all exhibiting companies. All exhibit personnel must register and wear the official exhibitor badge at all times during meeting functions.

Each exhibit booth includes two (2) complimentary exhibitor registrations. Additional exhibitor badges may be purchased at the prevailing registration rate.

Badge sharing, transfer, or substitution is prohibited.

Representatives registering onsite may be required to provide proof of employment or affiliation with the exhibiting company.

Companies meeting the exhibitor listing deadline established for each meeting will be included in official meeting materials and the meeting mobile application, if applicable.

BOOTH ASSIGNMENT

Exhibit space assignments will be made according to the sponsorship and exhibit priority system established by ASES.

Exhibitors not receiving priority placement through sponsorship participation will be assigned space on a first-come, first-served basis upon receipt of a completed application and full payment.

Exhibitors may not assign, sublet, share, or transfer exhibit space without prior written approval from ASES.

Only products and services offered by the exhibiting company or its subsidiaries may be displayed within the assigned exhibit space.

EXHIBIT PERSONNEL

ASES and the exhibitor acknowledge that the purpose of the exhibition is to educate and inform healthcare professionals attending the meeting.

All exhibit personnel must conduct themselves in a professional manner consistent with the educational and scientific nature of the event.

If models or demonstrators are utilized, their appearance, conduct, and activities must be appropriate to the professional environment of the meeting.

COMPLIANCE WITH LOCAL ORDINANCES

Exhibitors are responsible for obtaining and paying for any

permits, licenses, or approvals required by local law.

Each exhibitor must comply with all applicable federal, state, and local laws, regulations, health codes, and safety requirements.

FIRE ORDINANCES

All exhibits must comply with applicable fire and safety regulations.

Aisles must remain clear and unobstructed at all times. Demonstrations must be conducted within the confines of the exhibit space.

Adequate space must be maintained within the booth to accommodate attendees participating in demonstrations or presentations.

ASES reserves the right to limit or discontinue any activity that interferes with neighboring exhibits or creates safety concerns.

INDEMNIFICATION

The exhibitor agrees to indemnify, defend, and hold harmless ASES, its officers, directors, employees, agents, contractors, and representatives from and against any and all claims, liabilities, losses, damages, costs, expenses, and attorney fees arising out of or related to the exhibitor's participation in the ASES Winter Summit, ASES Annual Meeting, or related exhibition activities.

The exhibitor further agrees to indemnify and hold harmless the host venue and its officers, employees, and agents from claims arising out of the exhibitor's installation, maintenance, occupancy, use, or removal of exhibit materials, except to the extent caused by the sole negligence or willful misconduct of the indemnified party.

The exhibitor acknowledges that neither ASES nor the host venue provides insurance coverage for exhibitor property or business interruption losses.

Exhibitors are required to maintain adequate insurance coverage throughout the event, including move-in and move-out periods, and shall provide proof of insurance upon request.

INSTALLATION AND DISMANTLE OF EXHIBITS

Move-in, installation, exhibit hall hours, and move-out schedules will vary by meeting and venue.

Detailed schedules for both the 2027 ASES Winter Summit and the 2027 ASES Annual Meeting will be included in the Exhibitor Service Manual distributed to confirmed exhibitors.

All exhibits must be installed and ready for operation by the published opening time of the exhibit hall.

EXHIBIT SPACE SET-UP

Standard exhibit package components may vary by meeting and venue. Specific booth package details, furnishings, included equipment, and ordering instructions will be provided in the Exhibitor Service Manual.

SHIPPING, AUDIOVISUAL, INTERNET, AND POWER CONTRACTOR

RPMXPO will serve as the official service contractor for both the 2027 ASES Winter Summit and the 2027 ASES Annual Meeting.

RPMXPO
242 Westfork Court, Suite A
Lithia Springs, GA 30122

Shipping instructions, exhibitor service kits, material handling information, ordering forms, and move-in/move-out procedures will be distributed directly to confirmed exhibitors.

In order to provide you with the maximum exposure leading up to these events, we are asking for your commitment no later than October 1st, 2026.

Thank you in advance for your support!



FOR MORE INFORMATION ON THESE
OFFERINGS PLEASE CONTACT:

ASES Meetings and Education Department
1515 E. Woodfield Road, Suite 345
Schaumburg, IL 60173
847-957-1374
Email: ngoodkind@ases-assn.org