PROSPECTUS

2027 Industry Partner Opportunities

ASES Winter Summit - Open Meeting
February 16-19, 2027
Signia by Hilton Diplomat Beach Resort
Hollywood, FL



American Shoulder and Elbow Surgeons

WELCOME!

Dear ASES Industry Partners,

On behalf of the American Shoulder and Elbow Surgeons, we are pleased to invite you to support the **2027 ASES Winter Summit**, taking place February 16–19, 2027, at the Signia by Hilton Diplomat Beach Resort in Hollywood, Florida.

This exciting Open Meeting welcomes both ASES members and non-members, creating an opportunity to engage with a broader shoulder and elbow community. With Canada as our invited guest nation, we anticipate strong participation from orthopedic surgeons and allied health professionals across North America, as well as international attendees drawn to the South Florida location.

We invite you to explore the sponsorship and engagement opportunities outlined in this prospectus. We look forward to continuing our partnership and working together to make the 2027 ASES Winter Summit a success.

Thank you for your continued support of ASES.

Sincerely,

Dr. Anthony Miniaci
ASES President, 2025–2026

ASES WINTER SUMMIT

February 16-19, 2027
Hollywood, FL



Anthony Miniaci, MD, FRCSC
2025-2026 ASES President



Sara L. Edwards, MD
Program Co-Chair



Andrew Jawa, MD
Program Co-Chair



Eric T. Ricchetti, MD
Program Co-Chair

WHY SUPPORT?

BENEFITS OF SUPPORTING THE ASES WINTER SUMMIT

As an ASES Industry Partner, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers!
- Introduce new products and services!
- Expand your market reach and strengthen existing relationships!
- Generate new sales leads!

ALL ASES INDUSTRY PARTNERS RECEIVE:

- Attendance at the Welcome Receptions with attendees, faculty, & guests.
- Recognition at the podium by ASES leadership and on main session screens during breaks.
- Publicized level of support on the ASES website six weeks in advance of the meeting.
- Prominent recognition signage displayed at the meeting by level of support.
- List of attendees with mailing addresses available 15 days prior to the meeting.
- Presence in the exhibit area with several unopposed exhibit hours to display products and engage with meeting attendees.

BENEFITS OF SUPPORTING

Levels:*	$100k+	$75k-$99,999k	$50k-$74,999	$25k-$49,999	$0-$24,999
Acknowledgement with logo on website, onsite program, onsite signage, mobile app	X	X	X	X	X
Participant list, consent-only (includes name, institution, city/state)	X	X	X	X	X
Additional complimentary booth personnel badges	6	4	2	1	
One Mobile App push notification	X	X	X		
One non-agenda event promotion in daily meeting email to attendees	X	X			
Branded social media post on ASES channels	X	X			
Dedicated email to registered delegates to promote partner's meeting events	X				
Dedicated social media post	X				

Based on Winter Summit investment only

WINTER SUMMIT OPPORTUNITIES

I. EXHIBIT HALL

The Exhibit Hall will serve as the central gathering hub for all participants over the course of the events, allowing your company the opportunity to showcase your latest products and services to all attendees.

I(A). EXHIBIT BOOTH:

Per 10 x 10 Booth: $15,000

WHAT COMES WITH YOUR BOOTH RENTAL?

- 8'-high draped back wall, 3'-high draped sidewalls
- One (1) six-foot draped table, Two (2) chairs, One (1) wastebasket
- Annual Support level acknowledgement placard
- Exclusive, non-conflicting exhibit hall hours to meet attendees
- Networking opportunities that include daily breakfast, receptions, and refreshment breaks
- Complimentary company name listing in attendee print program (subject to print deadlines) and conference mobile app
- Publicized level of support on the ASES website six weeks in advance of the meeting
- List of attendees with mailing addresses available 15 days prior to the meeting
- Overnight exhibit hall perimeter security
- Attendee badges will be barcoded for lead collection (Additional cost)

I(B). INDUSTRY MEETING ROOMS:

Price Per Room:
$6,000

These turnkey rooms offer a convenient, professional setting to host one-on-one meetings, small group discussions, or product demos right within the exhibit hall. Each room includes a secure four-wall Gem Panel system with a locking door, identification signage, one table, and four chairs, providing both privacy and visibility. This is a great opportunity to engage with attendees in a quiet, branded environment while staying at the center of the action. Space is limited—book your meeting room today to maximize your impact at the event!



II. EDUCATION AND THOUGHT LEADERSHIP

The ASES 2027 Winter Summit is your source for access to top surgeons dedicated to the field of shoulder and elbow surgery, and your organization has several opportunities to support efforts to showcase the newest techniques and research associated with the field.

II(A). INDUSTRY WORKSHOPS:

50 People:	**$15,000**
75 People:	**$20,000**
100 People:	**$25,000**

During the Winter Summit, the workshops will take place on Wednesday during lunch and Friday during breakfast hours. The fee noted above is for one-day only. Due to high demand, if your company would like to have a workshop on more than one day (including additional divisions), you will be waitlisted for the second session, and confirmed only after all initial workshop requests are accomodated. Basic AV will be included in workshop fee; rooms will be pre-set to selected capacity in crescent rounds; room set changes and additional AV will be at requesting industry partner's expense. **Boxed lunch(breakfast) is included in the cost of the workshop.**

Space for workshops will be limited and available on a first-come, first-served basis. Please reserve early.



II(B). INDUSTRY PARTNER EVENTS:

Per Event: $20,000

Host a pre, post, or evening event in conjunction with the ASES Winter Summit. Your event registration will be managed through the official ASES registration link and the event will be designated as an "official" meeting activity. Sponsors are responsible for event logistics and arrangements, while ASES will provide promotional signage and marketing support. Registration lists and attendee contact information will be provided at regular intervals throughout the registration process. All event details must be finalized in advanced to align with the registration launch and maximize attendee exposure.

WINTER SUMMIT OPPORTUNITIES

II(C). E-POSTER AREA:

$7,000 each *(Four available)*
$25,000 for exclusive



The E-Poster area is one of the most visited spaces, where attendees gather to explore cutting-edge research from their peers. Positioned in a high-traffic area of the conference, each station offers maximum visibility and engagement. You will receive on-site signage featuring your company's logo, an ad in the event app directing attendees to the posters, and recognition in conference materials as an official Poster Area sponsor. There is also an opportunity to include an intro video to welcome attendees to the station. This is a great way to align your brand with innovation and support for advancing research in the field. E-poster sponsorship offers extended brand visibility through the online e-poster experience, providing exposure beyond the meeting.

2027 WINTER SUMMIT EXHIBIT HALL SCHEDULE:

We have made some adjustments to the Exhibit Hall schedule with the goal of creating additional opportunities for attendee engagement, maximizing traffic, and providing our Industry Partners with more meaningful time to connect with attendees throughout the meeting.

TUESDAY, FEBRUARY 16TH:

7:00 a.m. – 4:00 p.m. – Exhibitor Move In

5:30 p.m. – 7:00 p.m. – Welcome Reception in the Exhibit Hall

WEDNESDAY, FEBRUARY 17TH:

6:30 a.m. – 6:15 p.m. Breakfast, Breaks and Exhibit Hall Happy Hour with Battle of the Fellowships - United States and Canada competition in Exhibit Hall

THURSDAY, FEBRUARY 18TH:

6:30 a.m. – 6:15 p.m. Breaks, Lunch, and Exhibit Hall Happy Hour with Surgical Innovation - From Pitch to Product competition in Exhibit Hall

III. BRANDING & PROMOTION

III (A). SCHEDULE-AT-A-GLANCE METER BOARDS

$5,000 each *(Four available)*
$18,000 for exclusive

Gain high-impact visibility by sponsoring the Schedule-at-a-Glance Meter Boards, prominently displayed in a high-traffic area of the event. These boards provide attendees with essential daily schedules and serve as a go-to reference point—making your branding front and center all day long. Sponsors benefit from premium exposure and recognition on each day's board.

III(B). ROOM DROP:

$7,500

ASES will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each attendee in the ASES room block at the meeting hotel. Price is for drop only, sponsors are responsible for production of materials.



IV. ADVERTISING & MARKETING



III (A). PROGRAM GUIDE ADVERTISING

Inside Front Cover: $7,500
Full Page Ad: $5,000

Inside Back Cover: $7,500
1/2 Page Ad: $3,000

Make your sponsorship and products known to attendees by placing an ad in our meeting Program Guides. Distributed to all attendees.

IV(B). DAILY EMAIL UPDATE:

$2,500 per day
$8,000 for exclusive

Reach all meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.

IV(C). MOBILE APP PUSH NOTIFICATIONS:

$2,000 each *(Limited availability)*

This is a terrific opportunity for you to drive traffic to your booth, workshop, or special event, or to simply promote your company's products and services to all attendees. Sponsor will provide messaging, and we will work with you to schedule this at the time of your choosing!

IV(D). CONFERENCE WI-FI

$15,000 *(Exclusive)*

Be the first thing that attendees see when they login to the conference wi-fi. You will be able to brand the landing page and have input on the password. Additionally, your support for this asset will be recognized in the program guide and in on-site signage.

WINTER SUMMIT SIGN-UP FORM

IN ORDER TO ENSURE THAT YOU RECEIVE MAXIMUM BENEFITS WITH YOUR SUPPORT, PLEASE COMPLETE AND RETURN THE SIGN-UP FORM ON THE NEXT PAGE NO LATER THAN 12/4/2026. ONCE YOUR FORM IS RECEIVED, YOU WILL BE INVOICED FOR YOUR SELECTIONS AND A CONFIRMATION SUMMARY WILL BE GENERATED.

Please complete this form and return to Nicole Goodkind (ngoodkind@ases-assn.org).

Company Name: _____

Company Contact: _____

Company Email: _____

SELECTIONS:

		QUANTITY		
I. EXHIBIT HALL				
I(a):	10x10 Exhibit Booth	_____	X	15,000
I(b):	Industry Meeting Rooms	_____	X	6,000
II. EDUCATION AND THOUGHT LEADERSHIP				
II(a):	Lunch Workshop:			
	50 person	_____	X	15,000
	75 person	_____	X	20,000
	100 person	_____	X	25,000
II(b):	Industry Partner Events	_____	X	20,000
II(c):	E-Poster Sponsor	_____	X	7,000
	E-Poster Exclusive Sponsor	_____	X	25,000
III. BRANDING & PROMOTION				
III(a):	Schedule at a Glance Meter Boards			
	Schedule at a Glance Exclusive	_____	X	5,000
III(b):	Room Drop	_____	X	18,000
		_____	X	7,500
IV. ADVERTISING & MARKETING				
IV(a):	Program Guide Full Page Ad:			
	Inside Front Cover	_____	X	10,000
	Inside Back Cover	_____	X	7,500
	Program Guide Full Page Interior Ad	_____	X	5,000
	Program Guide 1/2 Page Interior Ad`	_____	X	3,000
IV(b):	Daily Email Update			
	Per Day	_____	X	2,500
	Exclusive	_____	X	8,000
IV(c):	Push Notifications	_____	X	2,000
IV(d):	Conference Wifi	_____	X	15,000

WINTER SUMMIT SIGN-UP FORM

COMPANY DETAILS:

Main Address: _____

_____

Website: _____

Company Description (50 words maximum): _____

_____

_____

INDUSTRY PARTNER EVENTS INFORMATION:

Event Name: _____

Event Audience: _____

Desired date/time: _____

PAYMENT INFORMATION: **(Payment must be received before selections are confirmed)**

TOTAL AMOUNT DUE: _____ Paying by check: _____ Paying by credit card: _____

*If paying by credit card, please submit your sponsor form to the ASES office now and you will be able to pay your balance online. A 2.5% processing fee will be added to all credit card payments.

FOR INTERNAL PURPOSES ONLY:

Company Name: _____ 2026 Support Level: _____

Date Received: _____ Time Received: _____

GENERAL/EXHIBIT INFORMATION

2027 ASES WINTER SUMMIT

EXHIBIT RULES AND REGULATIONS

These Rules and Regulations govern exhibit participation at the 2027 ASES Winter Summit, February 16–19, 2027, at the Signia by Hilton Diplomat Beach Resort, Hollywood, Florida.

GENERAL EXHIBIT INFORMATION

ASES will furnish exhibiting companies with a standard exhibit space as outlined in the Exhibitor Service Manual for each meeting. The maximization of your booth space will be key to attendee engagement and traffic.

Any activities intended to attract attendees to an exhibit space, including giveaways, samples, food and beverage service, demonstrations, or promotional activities, must be conducted entirely within the confines of the exhibitor's assigned booth space. The purpose of the exhibits is to further the education of meeting attendees through product displays, demonstrations, and professional interaction.

Aisles and common areas may not be used for promotional activities and must remain unobstructed for attendee traffic. Activities must not interfere with neighboring exhibits or impede attendee movement throughout the exhibit hall. Exhibitors should avoid activities including, but not limited to, excessive noise, amplified audio, demonstrations that monopolize attendee time during exhibit hours, or events that conflict with official meeting programming.

Promotional gimmicks such as clowns, mimes, cartoon characters, or other entertainment deemed inconsistent with the professional nature of the meeting are prohibited.

Exhibitors are responsible for arranging and paying for all services not included in the standard exhibit package, including but not limited to electrical service, internet access, audiovisual equipment, labor, shipping, drayage, furnishings, and specialty signage. Ordering information and instructions specific to each venue will be provided by the official service contractor.

USE OF ASES NAME, INSIGNIA, OR LOGO

The name, insignia, logo, or other identifying marks of ASES may not be used in signs, advertisements, promotions, product literature, websites, social media, or other marketing materials without prior written permission from ASES.

Exhibitors may reference their participation in the 2027 ASES Winter Summit, including the meeting name, date, and location, only in connection with promoting their participation in the respective event.

WARRANTIES

ASES makes no warranties, express or implied, regarding the availability, suitability, or condition of the facilities, services, equipment, or accommodations provided by the host venue.

RESERVATION OF RIGHT TO MAKE CHANGES

Any matters not specifically covered herein shall be subject to the decision of the ASES Board of Directors and Executive Director. ASES reserves the right to make changes, amendments, additions, or interpretations to these Rules and Regulations as necessary for the orderly conduct of the meeting and exhibitions. Exhibitors will be notified of any substantive changes.

EXHIBIT RULES AND REGULATIONS

The terms and conditions contained herein are part of the exhibit application and constitute a binding agreement between the exhibiting company and ASES.

By applying for exhibit space, the exhibiting company and its employees, representatives, contractors, and agents agree to comply with all rules and regulations outlined in this prospectus. Whenever practical, disciplinary action for violations may be progressive; however, ASES reserves the right to impose more severe penalties, including denial, restriction, or termination of exhibit participation at its sole discretion.

In the event of exhibit restriction or removal, ASES shall not be liable for any refund of exhibit fees or reimbursement of expenses incurred by the exhibitor.

It is the responsibility of the exhibiting company to ensure that all personnel involved in exhibit planning, installation, operation, and dismantling are aware of and comply with these rules and conduct themselves in a professional manner throughout the meeting.

EXHIBIT SPACE OCCUPANCY

Exhibitors are responsible for monitoring and staffing their exhibit space at all times during official exhibit hours. Exhibits must be staffed by registered representatives of the exhibiting company.

An exhibitor is responsible for the conduct and appearance of its employees, contractors, and agents. A representative of the exhibiting company must be present during all exhibit hall hours.

Any exhibit space not occupied and fully installed by the conclusion of the published move-in period may be reassigned by ASES without notice or refund.

Exhibitors may not dismantle or begin dismantling their booths prior to the official closing of the exhibit hall. Specific move-out schedules will be communicated in the Exhibitor Service Manual for each meeting.

DAMAGE TO PROPERTY

Exhibitors shall be financially responsible for any damage caused to the host venue, exhibit hall, or related property by the exhibitor, its employees, contractors, or agents.

No nails, tacks, screws, adhesives, or other materials that could damage walls, floors, ceilings, furnishings, or fixtures may be used without approval from the venue.

EXHIBIT SPACE POLICY

Exhibitors may not enter another exhibitor's booth space, photograph exhibits, inspect products, or conduct investigations without the express permission of that exhibitor.

Exhibitors may not enter unstaffed exhibit spaces at any time.

Canvassing, soliciting, or distributing promotional materials outside the exhibitor's assigned booth space is prohibited. Materials may not be distributed to other exhibitors without their consent.

All business activities must be conducted within the exhibitor's designated space.

ASES staff and authorized representatives shall have access to all exhibit areas as necessary to perform their official duties.

LOSS OR DAMAGE

All property of the exhibitor remains under the exhibitor's custody and control during transportation, installation, exhibition, and dismantling.

Neither ASES, the host venue, RPMXPO, nor any of their respective officers, directors, employees, agents, contractors, or representatives shall be responsible for loss, theft, damage, destruction, or injury to the exhibitor's property arising from any

GENERAL/EXHIBIT INFORMATION

cause.

The exhibitor expressly waives any claim against the foregoing parties except in cases of gross negligence or willful misconduct.

Exhibitors are encouraged to secure appropriate insurance coverage for exhibit materials, equipment, merchandise, and other property. Valuable items such as laptops, tablets, and mobile devices should be secured or removed from the exhibit hall when unattended.

EXHIBIT MATERIALS

Items considered appropriate for distribution include educational materials and modest promotional items such as pens, pencils, note pads, calendars, luggage tags, mugs, mouse pads, and key chains.

The distribution of balloons, noisemakers, tobacco products, vaping products, or any item deemed inappropriate by ASES is prohibited.

EXHIBITOR REGISTRATION

Advance exhibitor registration will be available to all exhibiting companies. All exhibit personnel must register and wear the official exhibitor badge at all times during meeting functions.

Each exhibit booth includes two (2) complimentary exhibitor registrations. Additional exhibitor badges may be purchased at the prevailing registration rate.

Badge sharing, transfer, or substitution is prohibited.

Representatives registering onsite may be required to provide proof of employment or affiliation with the exhibiting company.

Companies meeting the exhibitor listing deadline established for each meeting will be included in official meeting materials and the meeting mobile application, if applicable.

BOOTH ASSIGNMENT

Exhibit space assignments will be made according to the sponsorship and exhibit priority system established by ASES.

Exhibitors not receiving priority placement through sponsorship participation will be assigned space on a first-come, first-served basis upon receipt of a completed application and full payment.

Exhibitors may not assign, sublet, share, or transfer exhibit space without prior written approval from ASES.

Only products and services offered by the exhibiting company or its subsidiaries may be displayed within the assigned exhibit space.

EXHIBIT PERSONNEL

ASES and the exhibitor acknowledge that the purpose of the exhibition is to educate and inform healthcare professionals attending the meeting.

All exhibit personnel must conduct themselves in a professional manner consistent with the educational and scientific nature of the event.

If models or demonstrators are utilized, their appearance, conduct, and activities must be appropriate to the professional environment of the meeting.

COMPLIANCE WITH LOCAL ORDINANCES

Exhibitors are responsible for obtaining and paying for any permits, licenses, or approvals required by local law.

Each exhibitor must comply with all applicable federal, state, and local laws, regulations, health codes, and safety requirements.

FIRE ORDINANCES

All exhibits must comply with applicable fire and safety regulations.

Aisles must remain clear and unobstructed at all times. Demonstrations must be conducted within the confines of the exhibit space.

Adequate space must be maintained within the booth to accommodate attendees participating in demonstrations or presentations.

ASES reserves the right to limit or discontinue any activity that interferes with neighboring exhibits or creates safety concerns.

INDEMNIFICATION

The exhibitor agrees to indemnify, defend, and hold harmless ASES, its officers, directors, employees, agents, contractors, and representatives from and against any and all claims, liabilities, losses, damages, costs, expenses, and attorney fees arising out of or related to the exhibitor's participation in the ASES Winter Summit or related exhibition activities.

The exhibitor further agrees to indemnify and hold harmless the host venue and its officers, employees, and agents from claims arising out of the exhibitor's installation, maintenance, occupancy, use, or removal of exhibit materials, except to the extent caused by the sole negligence or willful misconduct of the indemnified party.

The exhibitor acknowledges that neither ASES nor the host venue provides insurance coverage for exhibitor property or business interruption losses.

Exhibitors are required to maintain adequate insurance coverage throughout the event, including move-in and move-out periods, and shall provide proof of insurance upon request.

INSTALLATION AND DISMANTLE OF EXHIBITS

Detailed schedules for the 2027 ASES Winter Summit will be included in the Exhibitor Service Manual distributed to confirmed exhibitors.

All exhibits must be installed and ready for operation by the published opening time of the exhibit hall.

EXHIBIT SPACE SET-UP

Standard exhibit package components may vary by meeting and venue. Specific booth package details, furnishings, included equipment, and ordering instructions will be provided in the Exhibitor Service Manual.

SHIPPING, AUDIOVISUAL, INTERNET, AND POWER CONTRACTOR

RPMXPO will serve as the official service contractor for the 2027 ASES Winter Summit.

RPMXPO
242 Westfork Court, Suite A
Lithia Springs, GA 30122

Shipping instructions, exhibitor service kits, material handling information, ordering forms, and move-in/move-out procedures will be distributed directly to confirmed exhibitors.

In order to provide you with the maximum exposure leading up to these events, we are asking for your commitment no later than December 4, 2026.

Thank you in advance for your support!

FOR MORE INFORMATION ON THESE OFFERINGS PLEASE CONTACT:

ASES Meetings and Education Department
1515 E. Woodfield Road, Suite 345
Schaumburg, IL 60173
847-957-1374
Email: ngoodkind@ases-assn.org